

Advertising in *ArtScene*

ArtScene is a 16 Page Tabloid Bi-Monthly Publication by the PineRidge Arts Council. Circulation 2000, covering an area from East Scarborough to Sutton, Cobourg and Campbellford.

Our advertising prices have remained unchanged since 2003. Our cost per impression for a black and white 6.5" x 3" ad for six issues is less than 0.26 cents, compared to a regional community newspaper at 1.4 cent for four insertions.

Taking into consideration that a daily newspaper is recycled after one day, while our publication is kept for reference (by some people for two months), this is excellent value, indeed.

Advertising in our publication for goods, services, events, sponsorships and corporate publicity will not only help you enhance your image, but enable us to support and promote the arts in our community.

Want to include your Flyer in *ArtScene*?

If you would like to have your flyers or brochures (400 no bigger than 5.5" x 8.5" when folded and no more than 5 gms) mailed with *ArtScene*, these are our fees:

PRAC Member Prices for flyer insertion are:

No ad – Flyer fee is \$40

With 6.5" x 3" ad (16.5 x 7.6 cm) – Flyer fee is \$20

Larger ads – Flyer fee is free

Non-PRAC Member Prices for flyer insertion \$60

Overweight flyers (30g or more) are subject to extra postage and will be priced accordingly.

Larger and heavier inserts will cost \$30 and up.

Elsie Hetherman | ehether19@gmail.com



Members Organizations and Groups

Ajax, Ashburn, Blackstock, Bobcaygeon, Bowmanville, Brampton, Brooklin, Buckhorn, Campbellford, Cavan, Claremont, Claremont, Cobourg, Courtice, Dunsford, Eganville, Fenelon Falls, Goodwood, Hampton, Keene, Lakefield, Lindsay, Little Britain, London, Markham, Mississauga, Mount Albert, Newcastle, Newmarket, North Delta, North York, Oakville, Orono, Oshawa, Pickering, Port Hope, Port Perry, Sarnia, Scarborough, St. Thomas, Stouffville, Sunderland, Surrey, Toronto, Uxbridge, West Hill, Whitby, Whitevale, Woodville

Copy for advertising can be e-mailed to
editor@pineridgearts.org

or mailed to
ArtScene Advertising Editor
542 Rougemount Drive
Pickering ON L1W 2C2

ArtScene Tabloid Advertising Rates

SIZE	No. of Issues			
	1	2	3	6
6.5" x 3" or 16.5 x 7.62 cm	\$ 75	\$ 135	\$ 180	\$ 300
6.5" x 5" or 16.5 x 12.7 cm	\$ 135	\$ 243	\$ 324	\$ 535
3" x 2.5" or 7.6 x 6.35 cm	\$ 38	\$ 68	\$ 90	\$ 150